

Warmstart

Case Study Bethany Carlin





Bethany Carlin

Began Warmstart Position: **February 2023**

Role: **Project Officer**

Organisation: **Warmworks**
(Connected Response team)

Bethany Carlin (Beth) joined the Connected Response team at Warmworks as a Project Officer through the Warmstart graduate route. She graduated from the University of Glasgow in 2022 after doing an undergraduate degree in Geography, and then a MRes in Criminology.

Beth found out about Warmstart from her soon-to-be manager, David Stern, who recommended it as an avenue into the energy services sector. Being a part of Warmstart means that she has access to support and training as she kicks off her career.

“It’s really encouraging that Warmworks are looking to support people into the industry through an initiative like Warmstart.”

As a Project Officer, Beth is focused on customer engagement and business development. This involves visiting tenants, listening to their experiences and sourcing potential market opportunities for Connected Response.

She has expressed that although it was a little daunting at the start of the job, she has now settled in very nicely with the team at Connected Response.

Beth says booking customer visits is one of the highlights of her role: “I really like listening to people and their experiences, especially now when people are worried about their heating.”

Beth has also had the opportunity to support a STEM (Science, Technology, Engineering & Maths) and careers engagement event at South Lanarkshire College. This event hosted S4/5 school pupils who are interested in a future career in the energy efficiency industry. Not only do these events help Warmworks to promote the Warmstart initiative and help to encourage young people and graduates into our industry, but they are also a fantastic opportunity to expand the roles and skillsets of our current Warmstarters like Beth.

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Warmstart is a unique initiative that is the first of its kind in our industry. This initiative is a UK-wide employment scheme that aims to encourage young people into our industry, help senior candidates to ‘restart’ their careers, and provides opportunities to those facing employment barriers.

Find out more on our website: www.warmworks.co.uk/warmstart

